

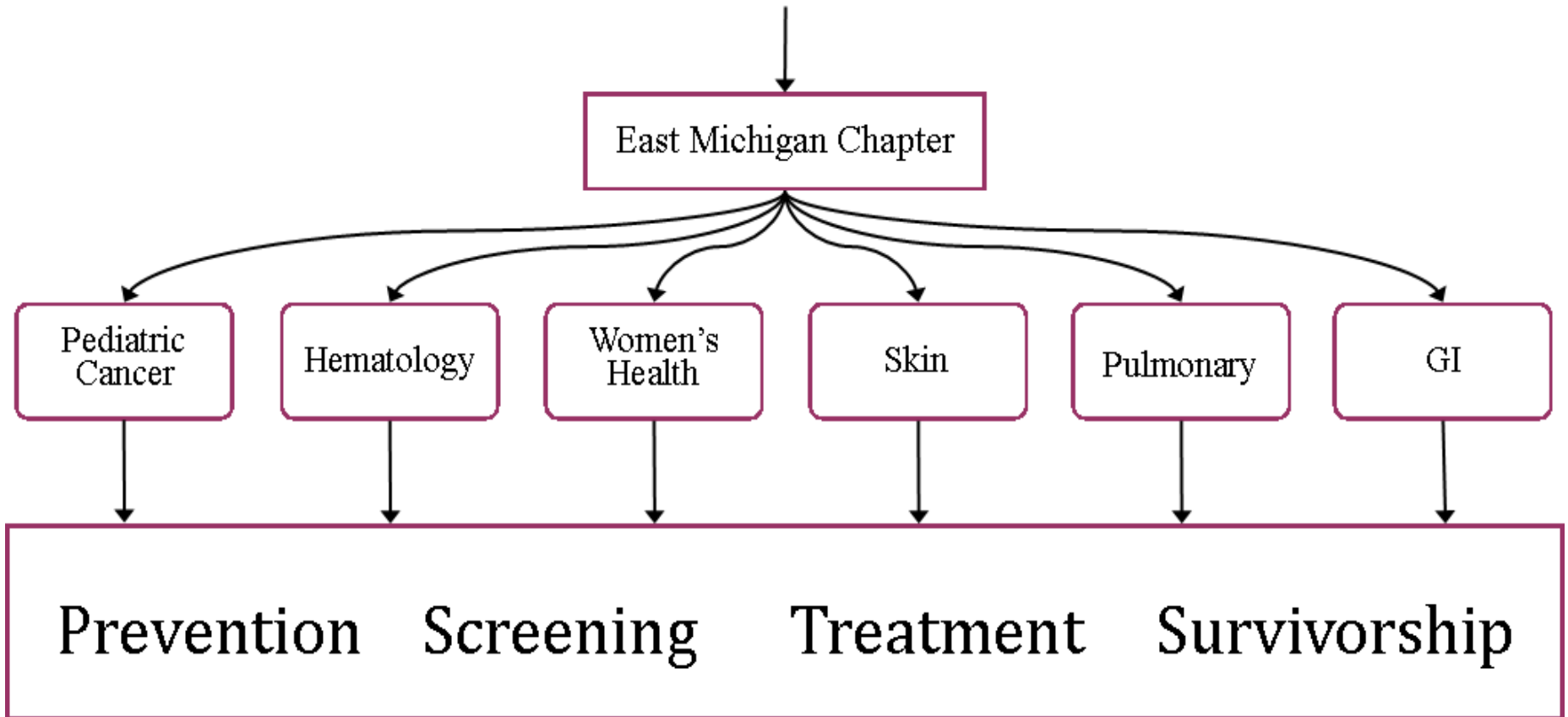
CCRC | Community Cancer
Research Consortium

East Michigan Chapter

June 22, 2014

CCRC

Community Cancer Research Consortium



The CCRC is a community outreach program, which focuses on cancer prevention, screening, treatment, and survivorship. We target pediatric cancer, hematology, issues in women's health, skin cancer, pulmonary cancers, and gastrointestinal cancers.

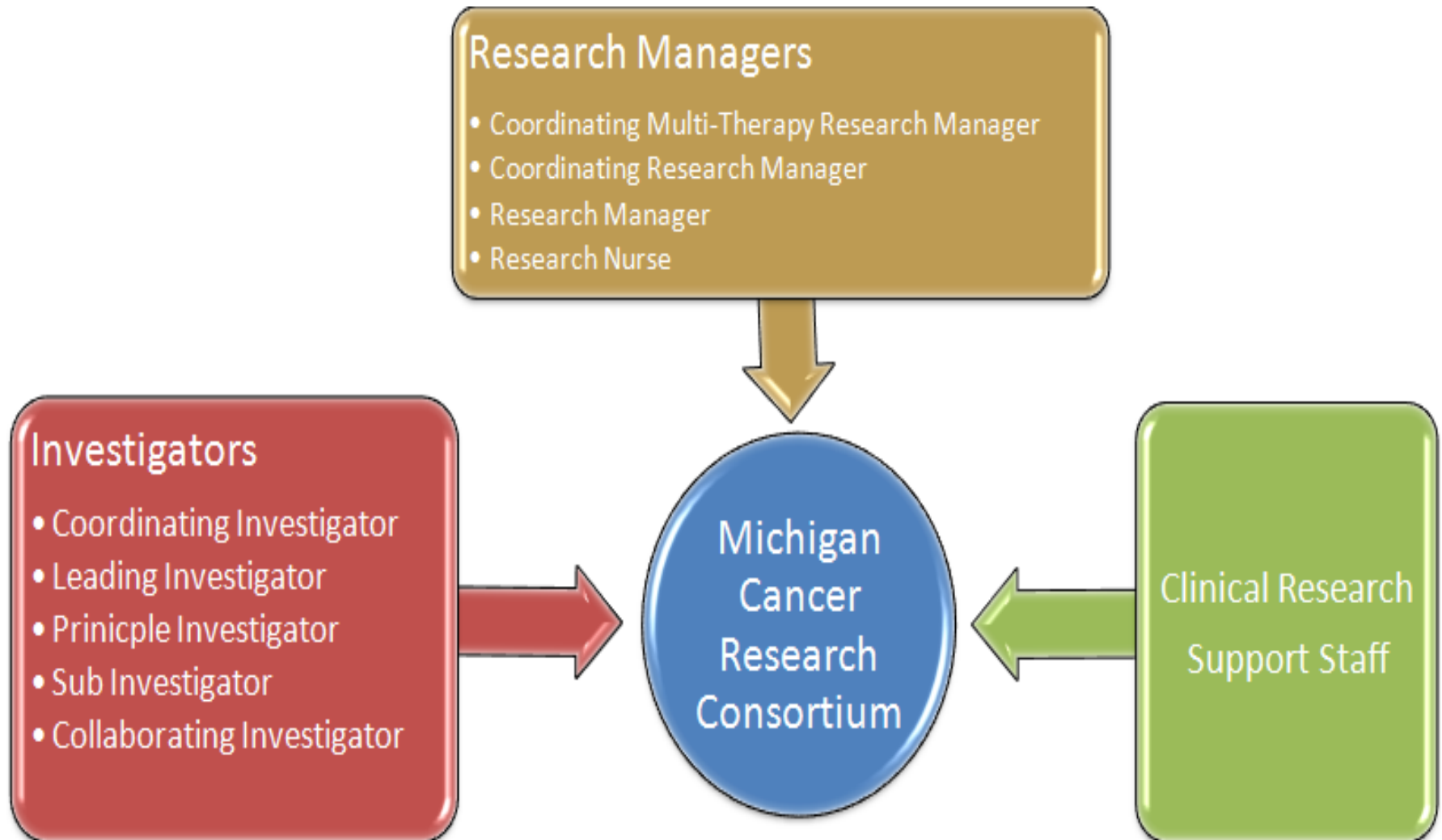
Vision and Goals

- Focus on adding value to our patients and the research community at large
- Limited resources, ambitious plans
- Focus on community, minority and underserved
- Initiative focus: define, lead and deliver
- Not restricted by geography: OH, IL, and ON

Background & Experience

- MPR Development Group and its subsidiaries or its partner companies lead or participated in several similar initiatives in the past:
 - Earliest was in Central and Eastern Europe, CEERI
 - India and Fortis Health System Group
 - Japan, Medical Device using Hyperthermia
 - Argentina, Brazil and Chile, lead by our subsidiary
 - Rare Diseases Consortium (North Africa/Russia)
 - NCI TCGA program: The Cancer Genomic Atlas (MSA with Asterand and StemGent)
 - NCI NCORP (previously CCOP) Minority Proposal

Who is a Part of the MCRC?



Five Different Investigator Roles

1. Coordinating Investigator

- *Leads & oversees research across multiple geographical and therapeutic areas*

2. Leading Investigator

- *Leads & oversees research across multiple therapeutic areas*

3. Principle Investigator

- *Leads research within therapeutic area (according to study protocol, based on CPT or CPT comparable)*

4. Sub-Investigator

- *Same as #3, works with PI on various clinical trials*

5. Collaborating Investigator

- *Pre-screen patient, assist PI and Sub-I on any approved delegation log activities that do not require inclusion on 1572*

Four Different Research Manager Roles

1. Coordinating Multi-Therapy Research Manager

- *Works with Coordinating Investigator to lead & oversee research across multiple geographical and therapeutic areas*

2. Coordinating Research Manager

- *Works with Coordinating Investigator to lead & oversee research across a given geographical and therapeutic area*

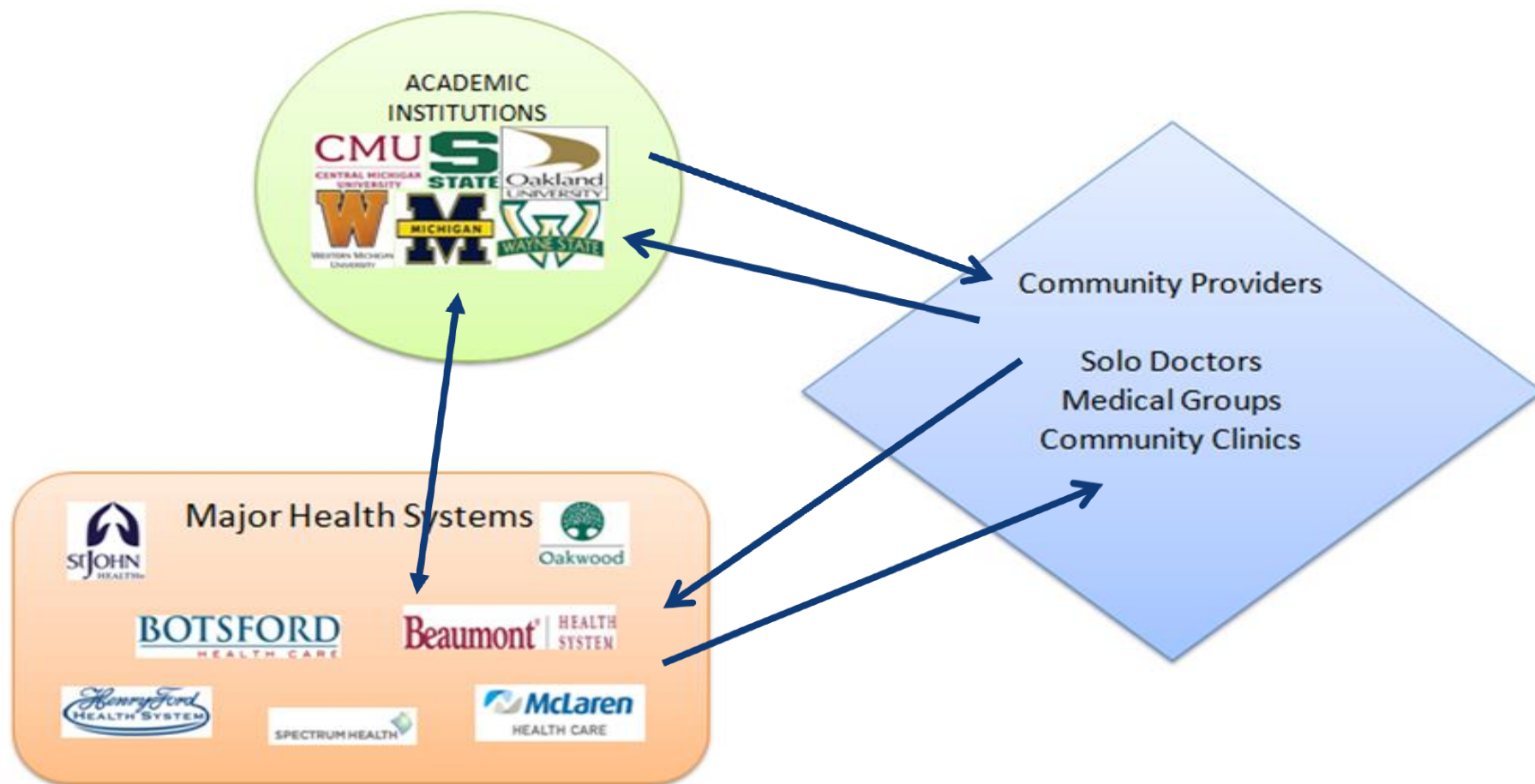
3. Research Manager

- *Works with PI to leads & oversees research within a given therapeutic area*

4. Research Nurse

- *Works with PI on various clinical trials.*

3 Types of Healthcare Providers



Our Focus



The Community Cancer Research Consortium (CCRC) focuses on the Community Providers, establishing a network throughout North America to provide both Cancer Care and Cancer Research, while working in collaboration with the Major Health Systems and Academia.

5 Regions Initiative

While there are no set Boundaries, as overlap allows greater flexibility for both our collaboration and our patients, the Regions will be composed of the following:

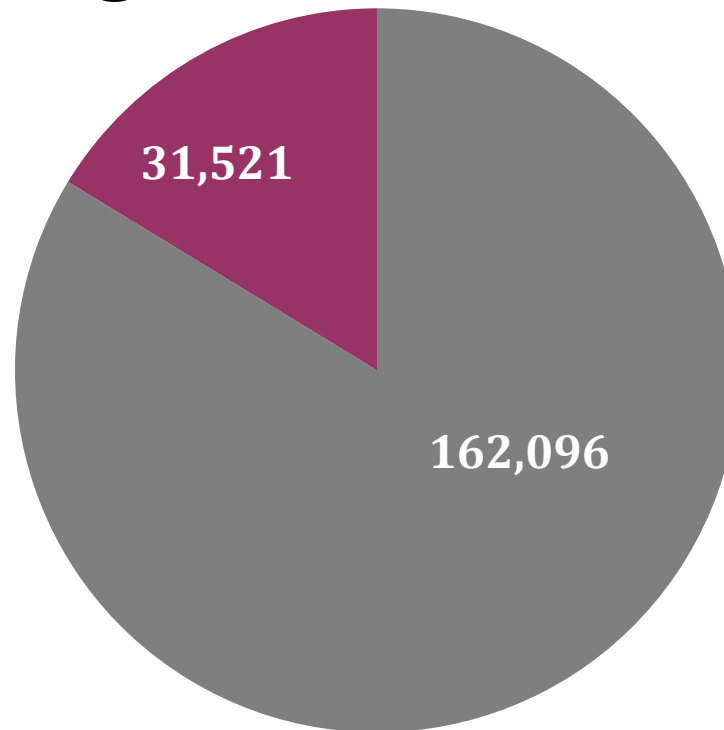
- East Michigan
- Southeast Michigan
- Mid Michigan
- West Michigan
- Upper and North Michigan



Major Community Cancer Issues

- Under-screened and under-diagnosed cancers
 - Particularly in minority communities due to cultural reasons and lack of access to healthcare
- Significant immigrant population in MI
- Stigma associated with certain cancers
- Cost of screenings & treatments
- Gender and racial disparities in health treatment and availability and insurance coverage

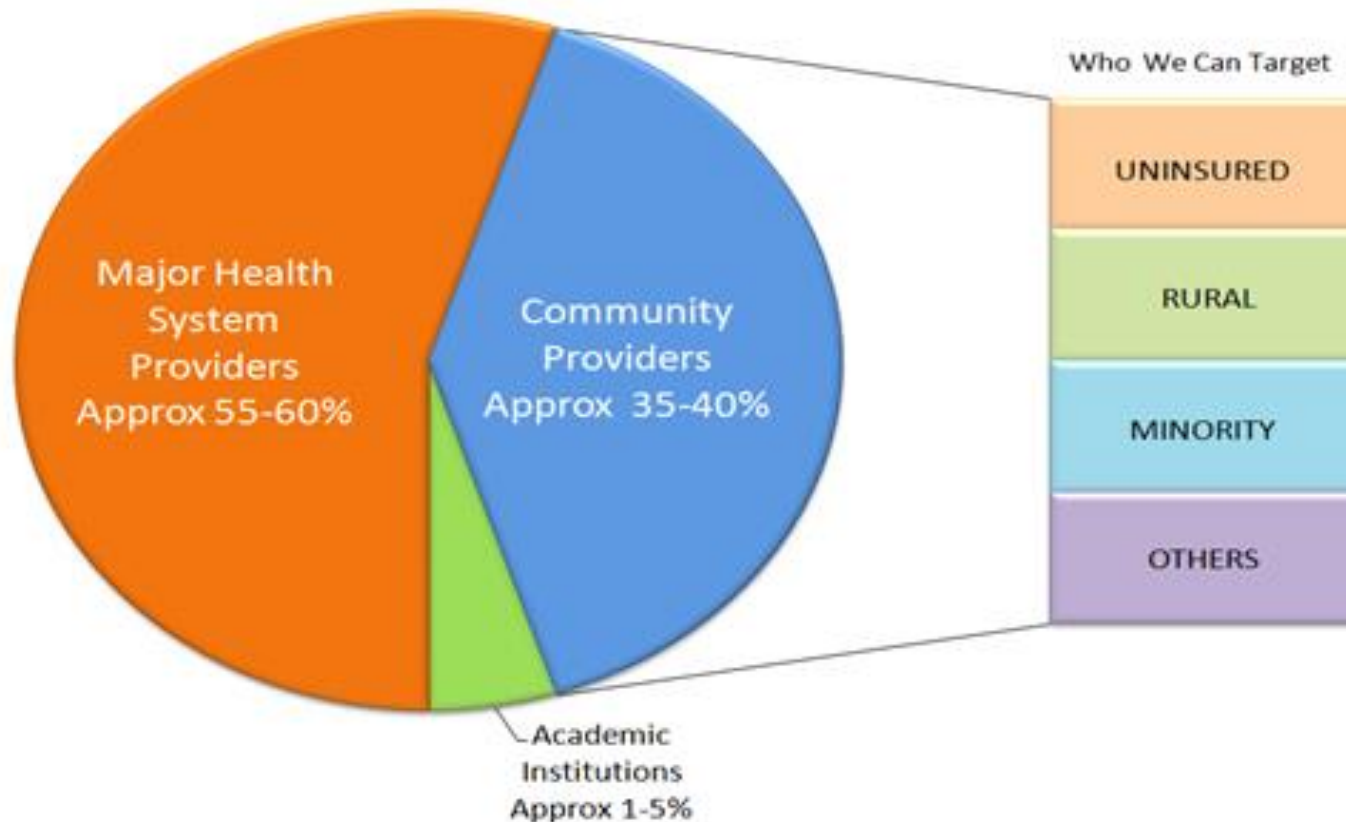
Approximate Number of Cancer Patients in Michigan vs. East Michigan



■ Cancer Patients in Michigan

■ Cancer Patients in East Michigan

Patient Population Breakdown



The Michigan Cancer Research Consortium will supplement the current model by extending further outreach and cancer care along with research awareness to populations which are NOT reached by the other two Players.